Beyond Convention... Changing Paradigms





Corporate Overview



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ELEVATOR PITCH:

Better pain relief Fewer side effects...

MoxDuo[®]



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SIDE EFFECTS LIMIT PAIN RELIEF

- Two centuries since morphine was discovered; despite quest for better opioids, at equi-analgesic doses, all produce same spectrum of dose-limiting side effects...
- Nausea, vomiting, dizziness, respiratory depression, constipation, euphoria, itchiness, etc.
- Many patients won't take opioids and are denied pain relief
- Opioid side effects delay recovery; cost patients, reimbursers and hospitals
- Key opinion leaders emphasize the enormous need for improved pain relief with fewer side effects.



PAIN THERAPY MARKET

Large specialty pharma opportunity

US\$12bn global opioid market (\$7bn+ US); CAGR in excess of 6%*

• 150mm people in major markets suffer from acute pain

- 75mm Americans experience acute pain each year
- 190mm prescriptions of immediate release drugs
- Combination products (e.g. Vicodin and Percocet[®])* dominate
- Limited innovation with reliance on old therapies
 - Opioids are the "gold standard" in treating pain

Acetaminophen containing opioids now restricted by FDA

- Vicodin and Percocet limited to 325 mg; significantly reduces their market
- Vicodin alone will lose 75million scripts/year

Payor incentives

- Need for better pain relief with fewer side effects
- Better pain management means shorter hospitalization; Major cost savings!

FORMULATIONS: FROM HOSPITAL TO HOME

- MoxDuo IR (Immediate Release): oral capsules
 - Target: Moderate to severe acute pain
 - Status: Phase 3 registration program completed
 - Anticipated NDA filing in 2011
- MoxDuo IV (Intravenous): liquid formulation
 - Target: Hospital-based moderate to severe pain
 - Status: Phase 2; concurrent formulation development
- MoxDuo CR (Controlled Release): oral tablet with abuse deterrent technology
 - Target: Chronic pain (i.e. osteo-arthritis, back, neuropathic)
 - Status: Phase 1



PRODUCT PIPELINE

	PRE-CLINICAL	PHASE 1	PHASE 2	PHASE 3	NDA
PAIN MANAGEMENT					
MoxDuo IR					
MoxDuo IV					
MoxDuo CR					
NEUROLOGIC DISE	ASES				
T9001: Dystonia					
T9001: Parkinson's					
VENOMICS					
Haemepatch™					
Textilinin					
ww.qrxpharma.com		February 2011			QRX Pharma

OPPORTUNITY SNAPSHOT

• Blockbuster potential in a growing market

- In the US: IR \$1.8bn; IV \$260m; CR \$5.2bn
- MoxDuo IR ready to launch in 2012

MoxDuo key advantages

- Widen therapeutic window for acute pain relief
- Equal or better pain relief with fewer side effects than morphine, oxycodone and Percocet[®]

• Economic impact to healthcare system

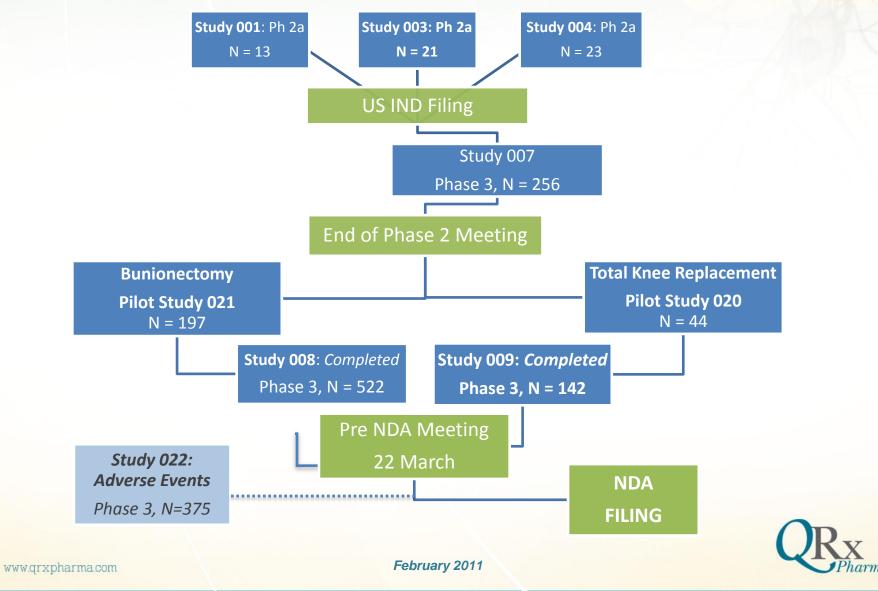
- Speedier recoveries = fewer days in hospital
- KOL and payer acceptance of value/clinical benefits

Strong Patent Protection

Composition of matter, therapeutic use, MOA, and new formulations



CLINICAL DEVELOPMENT PATH: MOXDUO IR



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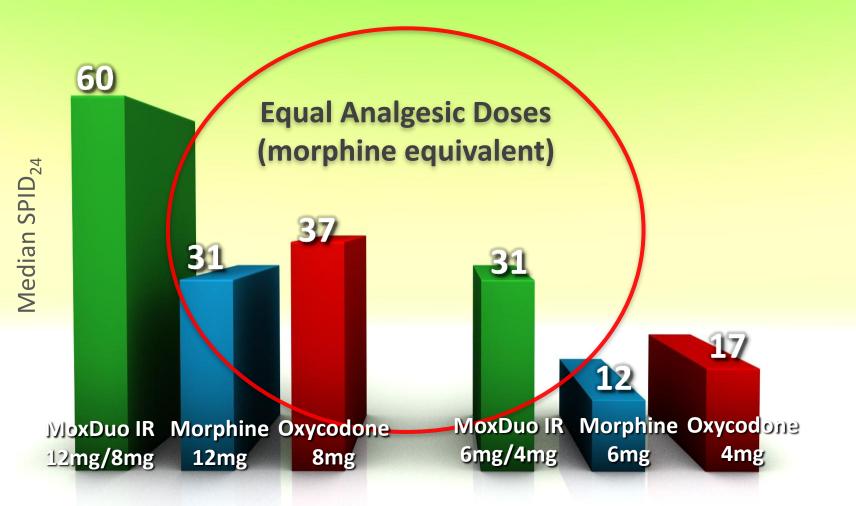
MoxDuo IR Phase 3 completed

Combination rule (bunionectomy)study: met all endpoints

Marketing study: underway



DOSE-RELATED PAIN SCORES Study 021: SPID₂₄ Scores by Treatment (mean ± se)

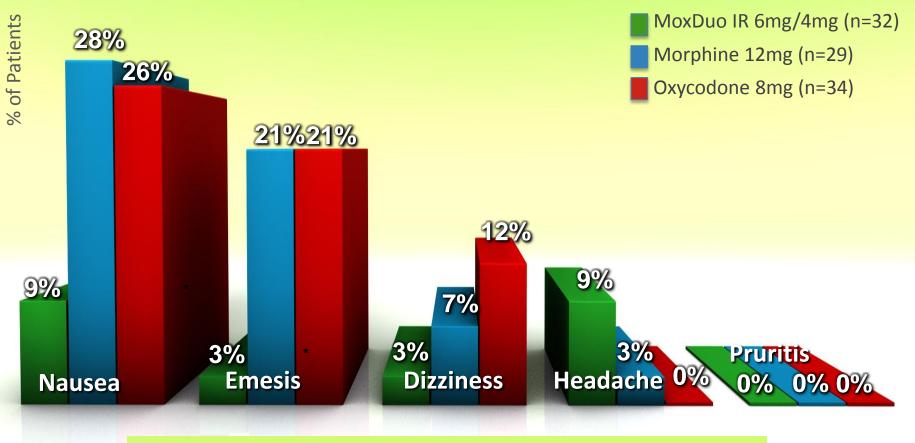




P =.062

P =.109

STRONG REDUCTION IN ADVERSE EVENTS Study 021: Morphine Equivalent Comparisons

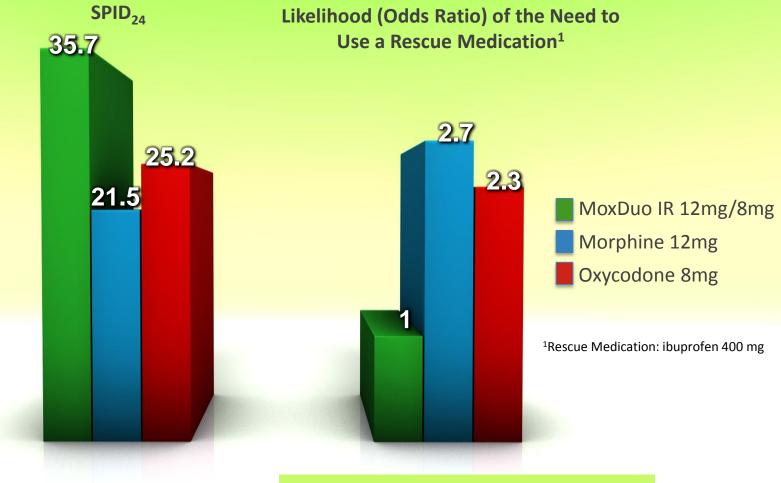


Equivalent pain relief with 50-75% reduced side effects



*P<0.05 versus the combination of the oxycodone group with the morphine group

MOXDUO IR SUPERIOR TO COMPONENTS Study 008: Secondary Efficacy Endpoints



More rescue ibuprofen needed with morphine or oxycodone alone



(*p<0.01, **p<0.05)

BUNIONECTOMY TRIALS: CONCLUSIONS

- Phase 3 Combination Rule study: met primary analgesic efficacy endpoint vs morphine and oxycodone
- MoxDuo IR proven superior to components on efficacy measures
- Consistent safety advantage of MoxDuo IR
 - Pilot: 50% -75% lower frequency of moderate to severe nausea, vomiting and dizziness when compared to equi-analgesic doses of morphine or oxycodone
 - Phase 3: Despite higher dose and better pain relief of MoxDuo than morphine or oxycodone, AE rate and duration not statistically different



MoxDuo IR Phase 3 completed

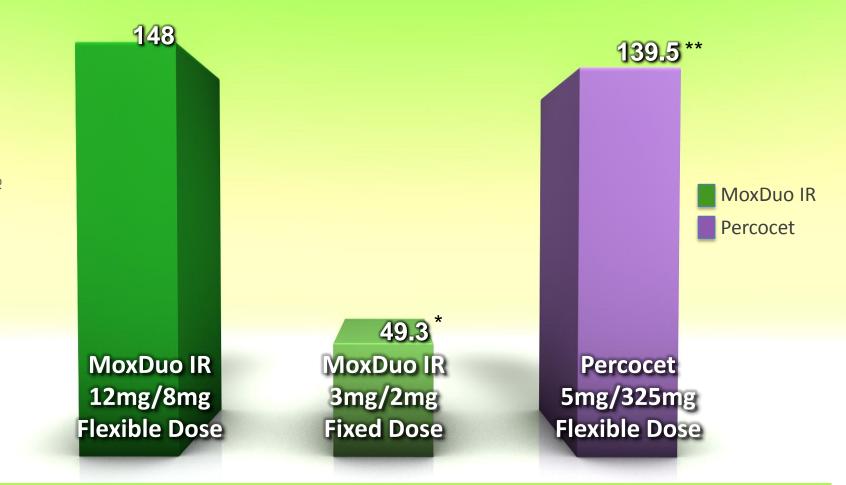
Second form of pain: Total knee replacement (TKR); met all endpoints

Pilot TKR: MoxDuo superior to Percocet

Pivotal TKR: MoxDuo high dose better pain relief than low dose

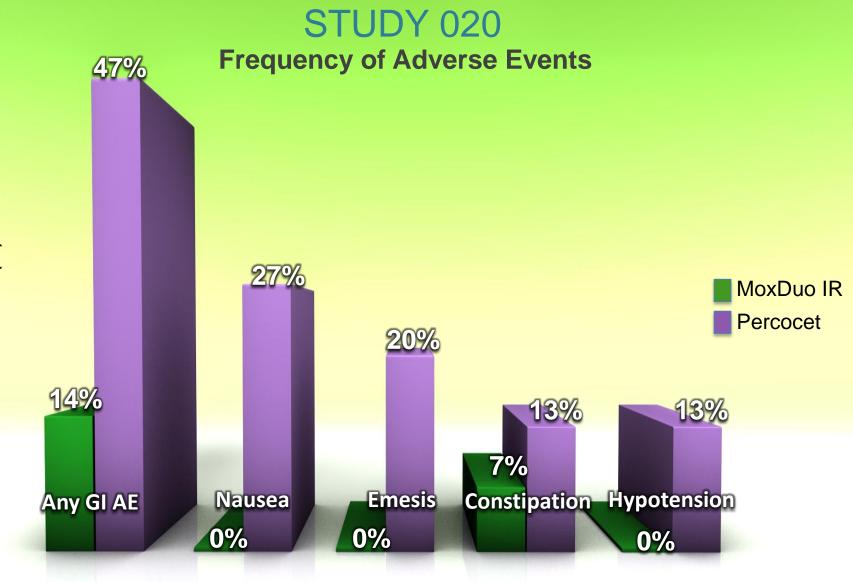


SUMMARY OF EFFICACY Study 020: SPID₄₈



Better pain relief with MoxDuo 12/8 vs fixed low dose 3/2, Percocet given to obtain same pain relief as 12/8





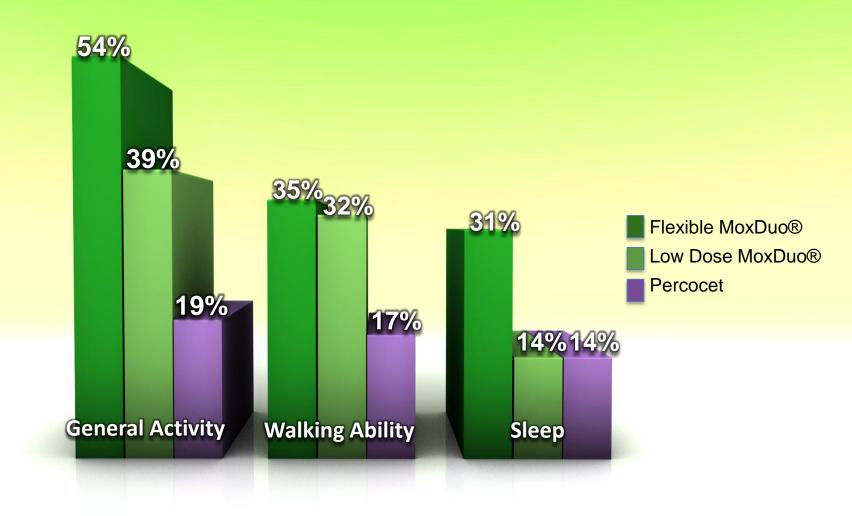
For same pain relief (MoxDuo 12/8 vs Percocet), MoxDuo has fewer AEs



Percent of Patients (%)

BRIEF PAIN INVENTORY

Study 020: Mean % Improvement from Baseline to End of Treatment



Patients out of bed faster, walked and slept better



MOXDUO: ADVERSE EVENTS STUDY (022) Primary Endpoints

Direct comparison of equianalgesic doses of MoxDuo IR 12 mg/8 mg vs. Morphine 24 mg and vs. Oxycodone 16 mg:

- Primary Safety Endpoint: Percent of subjects with moderate or severe nausea, emesis, or dizziness
- Respiratory Safety: Percent of subjects with a desat (<90%) SpO2
- Data may enable label claims in Europe and augment US NDA
- Anticipate completion in Q2, 2011



Additional Programs

MoxDuo[®]IV MoxDuo[®]CR CNS Program



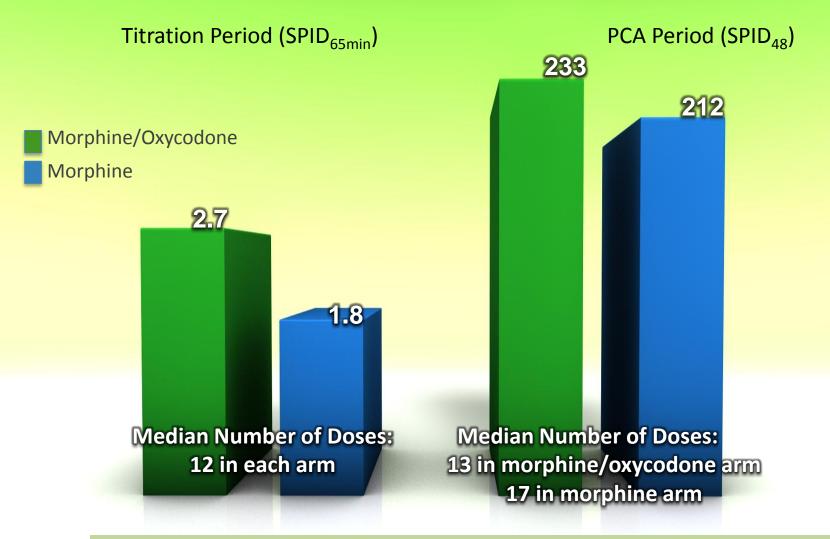


MOXDUO IV: DEVELOPMENT STATUS

- Aoxing Strategic Alliance
 - Aoxing funds clinical development in exchange for exclusive marketing rights in China (royalties to QRxPharma)
 - QRxPharma retains ownership of MoxDuo IV and rights to use Aoxing generated data for product registration outside China
- **Completed Phase 2 POC study:** IV morphine/oxycodone vs. IV morphine alone
 - Moderate to severe post-operative pain (hip replacement)
 - Improved SPID scores with morphine/oxycodone, fewer doses required and reduced adverse events



PHASE 2 RESULTS

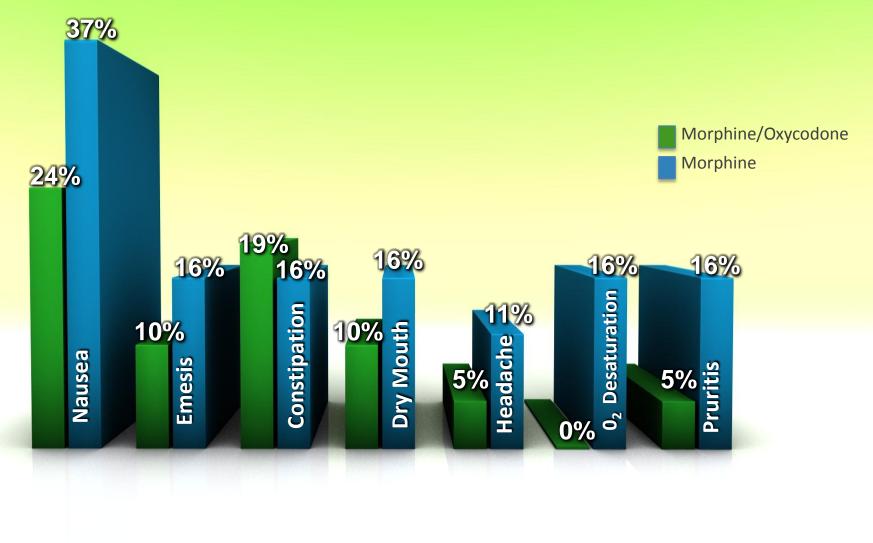


Better pain relief with MoxDuo vs morphine with fewer doses in PCA



OPIOID RELATED ADVERSE EVENTS

% of Patients





MOXDUO CR: DEVELOPMENT STATUS

- Controlled-release (MoxDuo CR) dual-opioid
 - 12 hours of pain relief
 - Abuse deterrent and tamper resistant tablet
- **Phase 1 PK study:** demonstrated profile consistent with twice-daily formulation
 - Component doses of MoxDuo CR vs. Oxycontin[®] 20 mg (sustained release oxycodone)
 - N=14 normal, healthy volunteers, single dose crossover design
 - Compared the rate at which oxycodone component of the CR formulation was absorbed, distributed, metabolized and eliminated



CNS PROGRAM

- Reduce protein misfolding linked to neurodegenerative diseases/disorders
 - Dystonia, Huntington's, Parkinson's and Alzheimer's
- Primary funding: Michael J. Fox Foundation
- Treat causative level, not temporary symptomatic relief
 - Exclusive rights to novel IP
 - Sponsored research agreement with University of Alabama
 - Drug targets to increase activity of normal Torsin A
- Development approach
 - NCE discovery
 - Partnering discussions ongoing





CORPORATE OVERVIEW

LEADERSHIP TEAM

Senior Management

- John Holaday, PhD (CEO)*
- Chris Campbell (CFO)
- Warren Stern, PhD (EVP Drug Development)
- Richard Paul, MD (EVP Regulatory)
- Janette Dixon, PhD (VP Global BD)
- Patricia Richards, MD, PhD (CMO)
- Phil Magistro (Chief Commercial Officer)

Board of Directors

- Peter Farrell Chairman (ResMed)
- Michael Quinn (Innovation Capital)
- Peter Campbell (Sonic Healthcare)
- Gary Pace, PhD (ResMed, founder QRxPharma)
- John Holaday, PhD (CEO)

Scientific Advisory Board

- Solomon Snyder, MD (Chair)
- Lester Crawford, DVM, PhD
- Robert Lenox, MD
- Guy A. Caldwell, PhD
- Michael J Cousins, MD, AM
- Horace H Loh, PhD
- Gavril Pasternak, MD, PhD
- David Janowsky, MD
- Ed Rudnic, PhD



VALUE DRIVERS: 2011 TARGETED MILESTONES

- MoxDuo Phase 3 total knee replacement trial results Q1, 2011
- MoxDuo Pre-NDA meeting with FDA end Q1, 2011
- MoxDuo adverse events study results Q2, 2011
- MoxDuo NDA submission to FDA H1, 2011
- Submit Marketing Authorisation Application (MAA) in Europe for MoxDuo Q1, 2012
- Strategic partnership 2011
- Implement plan to bring MoxDuo to market in 2012
- Finalize formulation, complete two Phase 1 trials for MoxDuo CR by EOY 2011



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FINANCIAL SUMMARY (21 FEBRUARY 2011)

- **Shares on issue:** 126 million (ordinary)
- Market cap: AUD\$171 million
- Cash on hand: AUD\$21.1 million (31 Dec 2010)
 - Runway into FY 2012
- Share registry:

Cash burn:

Listing:

- +80% institutional
- ASX: QRX / OTCQX: QRXPY



KEY DIFFERENTIATORS

- Multi-Billion dollar market; broad spectrum technology
- Opens therapeutic window; equal or greater analgesia with fewer side effects than monotherapy
- 'De-Risked' clinical program; 505(b)(2) regulatory path
- Global IP strength (all products/formulations IR, IV & CR); expected exclusivity through 2029
- Strategic partnerships in negotiation
- Revenues expected in 2012



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